

wilson lighting winston salem

wilson lighting winston salem represents a leading source for premium lighting solutions in the Winston Salem area. Known for offering an extensive selection of indoor and outdoor lighting fixtures, Wilson Lighting caters to both residential and commercial customers seeking quality, style, and functionality. This article explores the wide range of products and services provided by Wilson Lighting in Winston Salem, emphasizing their expertise in lighting design, energy-efficient options, and customer service. Whether upgrading home lighting, enhancing commercial spaces, or exploring innovative lighting technologies, Wilson Lighting stands out as a trusted partner. The following sections provide a detailed overview of the company's offerings, the benefits of choosing their products, and tips for selecting the perfect lighting solutions in Winston Salem.

- Overview of Wilson Lighting in Winston Salem
- Wide Range of Lighting Products
- Energy-Efficient and Sustainable Lighting Solutions
- Lighting Design and Consultation Services
- Customer Service and Support
- Benefits of Choosing Wilson Lighting in Winston Salem

Overview of Wilson Lighting in Winston Salem

Wilson Lighting in Winston Salem is a reputable lighting retailer and service provider known for its comprehensive selection and expert guidance. Established with a commitment to quality and customer satisfaction, the company has built a strong reputation within the local community. Wilson Lighting offers both contemporary and classic lighting fixtures, ensuring that clients can find products that fit various tastes and architectural styles. The Winston Salem location serves as a hub for homeowners, contractors, and designers looking for reliable lighting solutions backed by knowledgeable staff.

Wide Range of Lighting Products

Wilson Lighting Winston Salem boasts an extensive inventory of lighting products designed to meet diverse needs and preferences. From ambient

lighting to task-specific fixtures, their product range includes:

- Indoor lighting: chandeliers, pendant lights, recessed lighting, wall sconces, ceiling fans with lights
- Outdoor lighting: landscape lighting, security lights, floodlights, porch and patio fixtures
- Specialty lighting: LED strips, under-cabinet lighting, track lighting, smart lighting systems
- Commercial lighting: high bay lights, exit signs, emergency lighting solutions

Each product category features options from well-known manufacturers, ensuring durability and performance. Customers benefit from the availability of both traditional incandescent styles and modern LED fixtures, providing flexibility in design and energy consumption.

Energy-Efficient and Sustainable Lighting Solutions

In response to growing environmental concerns and rising energy costs, Wilson Lighting Winston Salem prioritizes energy-efficient lighting options. Their selection includes a broad range of LED bulbs and fixtures, which offer significant savings on electricity bills and longer lifespans compared to conventional lighting. The company also promotes sustainable lighting practices by advising customers on fixture placement, lighting controls, and optimization techniques.

Advantages of LED Lighting

LED lighting is at the forefront of Wilson Lighting's product offerings due to its numerous benefits. These include:

- Reduced energy consumption compared to incandescent and fluorescent bulbs
- Long operational life, often exceeding 25,000 hours
- Lower heat emission, enhancing safety and comfort
- Variety of color temperatures and dimmable options for versatile applications
- Environmental friendliness through reduced carbon footprint and

recyclability

Smart and Automated Lighting Systems

Wilson Lighting Winston Salem also features smart lighting solutions that integrate with home automation platforms. These systems provide users with remote control capabilities, scheduling, and customizable settings, enhancing convenience and energy efficiency. Customers can choose from smart bulbs, switches, and sensors tailored to residential or commercial environments.

Lighting Design and Consultation Services

Expertise in lighting design is a key aspect of Wilson Lighting's offerings in Winston Salem. The company provides professional consultation services to assist clients in selecting and installing lighting that complements their spaces and meets functional requirements. These services include:

- Assessment of existing lighting conditions and identification of improvement areas
- Custom lighting plans tailored to architectural features and interior design
- Recommendations for energy-efficient upgrades and compliance with local codes
- Coordination with contractors and electricians for seamless installation

By leveraging expert knowledge and state-of-the-art tools, Wilson Lighting ensures that customers achieve optimal lighting outcomes that enhance aesthetics, safety, and energy performance.

Customer Service and Support

Wilson Lighting Winston Salem places a strong emphasis on customer service, aiming to provide a seamless and satisfying experience from selection to installation. Their team of lighting specialists is available to answer questions, provide product demonstrations, and offer technical advice. Additionally, the company supports after-sales services, including warranty handling and maintenance recommendations. The commitment to customer care helps build long-term relationships and fosters trust within the Winston Salem community.

Benefits of Choosing Wilson Lighting in Winston Salem

Selecting Wilson Lighting for lighting needs in Winston Salem offers numerous advantages. Customers gain access to a wide product variety, expert consultation, and energy-efficient technologies that contribute to cost savings. The company's local presence ensures personalized service and timely support, making it easier for clients to address lighting challenges. Furthermore, Wilson Lighting's partnerships with leading manufacturers guarantee quality and innovation in every fixture. Overall, Wilson Lighting Winston Salem stands as a comprehensive solution provider for lighting that enhances both residential and commercial environments.

Frequently Asked Questions

What types of lighting products does Wilson Lighting in Winston Salem offer?

Wilson Lighting in Winston Salem offers a wide range of lighting products including indoor and outdoor lighting fixtures, chandeliers, ceiling fans, lamps, and commercial lighting solutions.

Where is Wilson Lighting located in Winston Salem?

Wilson Lighting is located at 5630 University Parkway, Winston Salem, NC, providing convenient access for customers in the area.

Does Wilson Lighting in Winston Salem provide lighting design services?

Yes, Wilson Lighting offers professional lighting design services to help customers select the perfect lighting solutions for their homes or businesses.

What brands are available at Wilson Lighting in Winston Salem?

Wilson Lighting carries popular lighting brands such as Kichler, Progress Lighting, Quoizel, Maxim Lighting, and many others.

Can I shop for Wilson Lighting products online if I am in Winston Salem?

Yes, Wilson Lighting provides an online store where customers in Winston Salem and beyond can browse and purchase lighting products.

Does Wilson Lighting in Winston Salem offer installation services?

Wilson Lighting partners with licensed electricians and can help coordinate professional installation services for purchased lighting fixtures.

What are the business hours of Wilson Lighting in Winston Salem?

Wilson Lighting in Winston Salem is typically open Monday through Friday from 9 AM to 6 PM, and Saturday from 10 AM to 4 PM. Hours may vary during holidays.

Are there any current promotions or discounts available at Wilson Lighting in Winston Salem?

Wilson Lighting often has seasonal promotions and discounts. It's best to check their website or contact their Winston Salem showroom directly for the latest offers.

Additional Resources

1. *Illuminating Spaces: The Wilson Lighting Story in Winston Salem*

This book explores the history and growth of Wilson Lighting in Winston Salem, tracing its origins from a small local business to a leading lighting provider. It highlights key milestones, innovations, and community involvement that have defined the company's legacy. Readers gain insight into how Wilson Lighting has influenced the local economy and design trends.

2. *Lighting Up Winston Salem: A Comprehensive Guide to Wilson Lighting Products*

An in-depth look at the product lines offered by Wilson Lighting, this guide covers everything from residential lighting solutions to commercial and industrial applications. It includes expert advice on selecting the right fixtures and technologies to enhance any space. The book also features case studies showcasing successful projects in Winston Salem.

3. *The Art and Science of Lighting: Inside Wilson Lighting's Workshops*

Delving into the craftsmanship and technology behind Wilson Lighting's creations, this book reveals the design processes and manufacturing techniques used by the company. It includes interviews with designers and engineers who share their passion for combining aesthetics with functionality. The narrative sheds light on the meticulous work that results in high-quality lighting products.

4. *Winston Salem After Dark: The Role of Wilson Lighting in Cityscape Transformation*

This title examines how Wilson Lighting has contributed to the visual and

cultural transformation of Winston Salem after sunset. It covers urban lighting projects that enhance public safety, beautify landmarks, and promote nightlife. The book also discusses the environmental considerations and sustainable practices adopted by Wilson Lighting.

5. Bright Ideas: Innovations from Wilson Lighting in the Heart of Winston Salem

Highlighting the company's commitment to innovation, this book features breakthrough technologies and design trends pioneered by Wilson Lighting. It explores smart lighting systems, energy-efficient solutions, and customizable designs that meet modern demands. Readers learn how Wilson Lighting stays ahead in a competitive industry through research and development.

6. From Blueprint to Glow: Behind the Scenes at Wilson Lighting, Winston Salem

This behind-the-scenes account offers a detailed look at the project lifecycle at Wilson Lighting, from initial concept and design to installation and maintenance. It provides practical insights into challenges faced and solutions implemented in various lighting projects. The book is a valuable resource for professionals and enthusiasts interested in lighting design and project management.

7. Wilson Lighting and the Winston Salem Community: A Partnership in Progress

Focusing on the company's community engagement, this book showcases Wilson Lighting's philanthropic efforts and collaborations with local organizations. It highlights initiatives aimed at education, sustainability, and cultural preservation. The narrative underscores the company's role as a responsible corporate citizen in Winston Salem.

8. Outdoor Elegance: Wilson Lighting's Impact on Winston Salem's Landscape Design

This volume explores how Wilson Lighting enhances outdoor environments in Winston Salem, including parks, gardens, and commercial exteriors. It discusses design principles for outdoor lighting and the importance of balancing beauty with functionality. The book features stunning photographs and expert commentary on creating inviting outdoor spaces.

9. Energy Efficiency and Innovation: Wilson Lighting's Green Initiatives in Winston Salem

Detailing Wilson Lighting's commitment to sustainability, this book examines the company's strategies to reduce energy consumption and environmental impact. It covers the adoption of LED technology, solar-powered lighting, and eco-friendly materials. The book provides a roadmap for other businesses looking to implement green practices in the lighting industry.

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